



Consulting Platform



rijksuniversiteit
groningen

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ABOUT US

Founded in 2015, SIM Consulting Platform is a student consultancy firm that aims to connect business students of the University of Groningen to work closely together with firms' managers to solve a business issue they are facing.

By doing this, we want to blur the line between academic education and the business world. Our goal is to connect people with a common interest for innovation and allow potential to develop.

WHAT DO WE OFFER

As external consultants we provide our clients with practical advice based on extensive internal and external analyses. Examples of analyses we can offer you!

- | | |
|----------------------------|--|
| - Market Analysis: | Attractiveness of your market |
| - Customer Analysis: | Knowing your customers |
| - Competitor Analysis: | Knowing the key players in your industry |
| - Macro Analysis: | Understanding your changing environment |
| - Positioning Analysis: | Which marketposition is right for your company |
| - Organisational Analysis: | Get insight and optimize internal processes! |

CONTACT US

ADVICE AND CONTROL

FACING AN ISSUE

OUR SERVICES

We aim to provide real support and practical solutions to our clients. Our consultants are talented and ambitious Master students who are mainly trained in Strategy and Innovation Management. We assure to deliver innovative and creative solutions tailored to your firm's needs.

CONSULTANTS GET THE WORK DONE

MEET THE TEAM!

Meet the board of the SIM Consulting Platform and read more about us on our website!

Simconsultingplatform.org

CONTACT US FOR A CUP OF COFFEE



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